

Monday, February 12th

Tuesday, February 13th

# Farm Tour



**Kersey Valley Attractions - Archdale, NC**  
[www.kerseyvalley.com](http://www.kerseyvalley.com)

Corn maze, largest zipline course on east coast, pumpkins, laser tag, paint ball and a haunted house.

**Modlin Farm - High Point, NC**

Old dance hall built by Adam Modlin's grandfather and used as wedding/event venue and birthday parties.

**Spillman's Christmas Tree Farm - Sophia, NC**

[www.spillmanschristmastrees.com](http://www.spillmanschristmastrees.com)

Christmas trees, wreaths, garland, stands, hay ride and school tours.

**LUNCH PROVIDED at Snyder Farm & Restaurant - Sophia, NC**

**Homeland Creamery - Julian, NC**

[www.homelandcreamery.com](http://www.homelandcreamery.com)

Dairy farm with ice cream store, bottle and sell milk and ice cream all over the triad areas and school tours.

**Providence Farm - McLeansville, NC**

[www.providencefarmnc.com](http://www.providencefarmnc.com)

Bicentennial farm offering traditional skills classes and workshops for all ages, sustainably produced poultry products, fiber and vegetables, unique tours and events.

**The Homeplace of Browns Summit - Browns Summit, NC**

[www.homeplacebrownsummit.com](http://www.homeplacebrownsummit.com)

3,000 square ft. log barn. Personal farm and event space of Commissioner Troxler.

**New This Year! Q&A with all farm owners on the 2018 tour at the last farm.**

Networking at the Marriott Following the Farm Tour

**Winston-Salem Marriott**  
425 N Cherry Street | Winston-Salem, NC  
(336) 725-3500

Reserve your room by 1/21/2018.  
Ask for "NCANA-Agritourism" when you call  
and "ANAANAA" if booked online.

**KEYNOTE SPEAKER:**

**Patrick Woodie, President, NC Rural Economic Development Center**

**AGRITOURISM 2018:**

**Annie Baggett, N. C. Department of Agriculture & Consumer Services**

## Resources

Ask questions and visit with vendors, exhibitors & sponsors to learn NEW tips, strategies and best practices of the Agritourism industry.



Photo courtesy of NCCTGA

## Workshops



**For Beginners, Intermediate and Experienced Farms in Agritourism:**

- Activities & Events on the Farm
- Customer Service, Hospitality & Employee Management
- Event Scheduling & Presale Tickets with Farmer Panel
- Marketing and Social Media with a "Don't just tell me. Show me!" Farmer Panel on Analytics
- Maximizing Partnerships with Community
- Health and Safety Audit for Agritourism

**Round Tables led by farmer leaders & NC-ANA members:**

- Legal & Insurance Implications with an Attorney & Insurance Agent
- Seasonal Activities & Special Events for the Public
- Use of Farm as Event Venue
- Working with Vendors

Meet.  
Tour.  
Learn.



For additional information including sponsorships and exhibitor details contact Chris Mills at: [ncana.chris@gmail.com](mailto:ncana.chris@gmail.com) or 919.422.0054

Visit [NC-ANA.org](http://NC-ANA.org)