

<b>Sunday, February 19, 2023</b>		
4:00pm	Check-in Hotel: Hilton Charlotte University Place	
<b>Monday, February 20, 2023</b>		
8:00am-8:30am	<b>Farm Tour Registration Open:</b> Check-in & Pick-up name badges at 1 <sup>st</sup> stop of Farm Tour (Sweetwater Farms)	
8:30am – 7:30pm	<b>Farm Tour:</b> Sweetwater Farms (Huntersville), Misty Meadows (Weddington), <b>Lunch</b> at The Hunter Farm (Weddington), Aw Shucks Farms (Monroe), Treehouse Vineyards (Monroe), <b>Dinner</b> at Wild Hope Farm (Chester, SC)	
<b>Tuesday, February 21, 2023</b>		
7:00am-4:30pm	<b>Registration Open - Midway</b>	
7:00am-7:30am	<b>Continental Breakfast, Coffee/Juices</b> – Lakeshore Ballroom II & III (with Exhibitors)	
7:00am-4:30pm	<b>Exhibit Hall Open</b> – Lakeshore Ballroom II & III	
7:30am-7:35am	<b>Welcome from Lee Rankin</b> , President of NC-ANA – University Ballroom	
7:35am-8:30am	<b>Conference Kick Off – Shawn Harding</b> , President, N.C. Farm Bureau – University Ballroom	
8:30am-9:10am	<b>Starting your Agritourism Journey</b> – Lee Rankin, President of NC-ANA – University Ballroom	
Track	Lakeshore I	Lakeshore IV
9:20am-10:20am Breakout Sessions	<b>Farmland Preservation, Conservation &amp; Trust Land – How do you preserve the legacy?</b>  <b>Panel:</b> Evan Davis, Director, Farmland Preservation Division, NCDA&CS Rusty Painter, Land Protection Director, Conservation Trust for NC Doug Patterson, Patterson Farm	<b>How to tell your story through tours, events and selling products on your farm.</b>  <b>Panel:</b> Art & Wendi Johnson, Dewberry Farm Alma Galloway, Galloway Farm
10:20am-10:40am	<b>Break, Exhibitors, Silent Auction</b> – Lakeshore Ballroom II & III	
Track	Lakeshore I	Lakeshore IV
10:40am-11:40am Breakout Sessions	<b>Food on the Farm (Temporary Food Service)</b>  <b>Panel:</b> Michelle Patterson, Patterson Farm & Tours, Inc. Beverly Mooney, Millstone Creek Orchards Rep, NC Department of Health and Human Services	<b>Bridging the Gap in our Labor Force</b>  <b>Commissioner Josh Dobson</b> N.C. Department of Labor
11:50am-1:30pm	<b>Lunch</b> , followed by Business Meeting, Silent Auction & time to visit with Exhibitors – University Ballroom	
Track	Lakeshore I	Lakeshore IV
1:40pm-2:40pm Breakout Sessions	<b>Ticketing, Reservations &amp; Organizing Vendor Fairs</b>  <b>Panel:</b> Kaitlynn Blackwell, Midland Farms Beverly Mooney, Millstone Creek Orchards Tammy Peterson, Hubb's Farm Alma Galloway, Galloway Farm	<b>NC – Nothing Compares!</b>  <b>Panel:</b> Elaine Marshall, NC Secretary of State Kevin Leonard, Exe. Director, NC County Commissioners Assoc.
2:50pm-3:35pm	<b>Social Media &amp; Visit NC Farms App Results</b> – Albert Chou, Diesel Jack Media – University Ballroom	
3:35pm-3:50pm	<b>Farmer's Spotlight</b> – Art & Wendi Johnson, Dewberry Farm, Kernersville, NC – University Ballroom	
3:50pm-4:20pm	<b>Legal Updates</b> – Allen N. Trask III, Attorney, Ward and Smith, P.A. – University Ballroom	
4:20pm-4:30pm	<b>Raffle Drawing &amp; Silent Auction Winners</b> – University Ballroom	
4:30pm	Thank you for attending. Make sure to complete your evaluation and let us know what you want to see moving forward. Safe travels home!	