



Small Farmers Value-added Agricultural Opportunities NC Agritourism Conference

The Department of Agribusiness, Applied Economics and Agriscience Education at North Carolina A&T State University has received a project grant funded by the North Carolina Tobacco Trust Fund Commission. This grant can help farmers with registration costs for the North Carolina Agritourism Farm Tour (Day 1) and Conference (Day 2) conducted by the North Carolina Agritourism Networking Association (<https://nc-ana.org/>). The grant will support conference costs for the farm's principal operators and one additional farm operator, a value of \$500+. The grant cannot support your one-night lodging costs.

The conference will be held February 18th – 20th, 2024 in New Bern, NC at the Double Tree by Hilton New Bern Riverfront and includes a tour of farms with agritourism activities, access to exhibitors, speakers, and relevant/informative session topics helpful for the aspiring, beginner, or seasoned farmer. The conference will include sessions such as: “Agritourism in America: Why is it the Nation’s Fastest Growing Entertainment Sector,” “Social Media,” “Harvesting Prosperity,” “Succession Plan/Estate Planning,” “Food & Beverage Strategic Planning,” and “Cutting thru the red tape: county regulations, planning and zoning.” At this conference there will be fellow farmers and experts from all over North Carolina.

Please complete this application and submit it to the address below for **APPROVAL or scan and email the form to jsbynum@ncat.edu**. You will be notified via mail, email, or telephone. The applications will be considered on need and a first come basis. Applications are due by January 12th, 2024.

If you have questions, please contact Ms. Jarvetta Bynum at email jsbynum@ncat.edu or telephone 336-285-4833. She will be glad to help.

Your application must be **APPROVED** and then we will send you additional information as it becomes available to us.

Send or email form to:

Jarvetta Bynum
145 Carver Hall
Department of Agribusiness, Applied Economics and Agriscience Education
Greensboro, NC 27411

(Continued on next page)

Name

Address

County

Telephone Number

Email

What do you produce on your farm?

How many acres is your farm?

Are you now or have you been a (check all that apply):

_____Tobacco producer,

_____Tobacco allotment holder

_____Person engaged in tobacco related business

Justification Paragraphs: Use space below to write at least a couple of paragraphs to justify attending the NC Agritourism Conference. Include an overview of your farm including how many people work on your farm, how long you have been farming, experience and success with agritourism, if any. Be sure to emphasize how attending the NC Agritourism Conference would help you and your farm generate more revenue, expand operations, and/or hire additional workers or increase work hours.