

Press Release



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Kim Ayers Joins Risk Services – Leavitt Insurance Agencies as an Insurance Agent

Shreveport, Louisiana (July 31, 2024) – Risk Services – Leavitt Insurance Agencies is excited to announce that [Kim Ayers](#), a commercial insurance agent, has joined their agency. With experience in helping agritourism, campgrounds, and haunted attraction businesses reduce their risk, she will continue focusing on the outdoor recreation industry.

“With a real understanding of the industries she serves, Kim is a great addition to our team,” said Risk Services – Leavitt Insurance Agencies COO Rob Eppers. “She brings a wealth of knowledge and expertise to our clients, ensuring they have the right coverage and risk management strategies tailored to their unique needs. Kim's dedication to her clients and her ability to navigate the complexities of insurance in specialized markets make her an invaluable asset. We are confident that her contributions will enhance our service offerings and strengthen our presence in the outdoor sector.”

[According to the U.S. Department of Agriculture](#), agritourism, an innovative fusion of agriculture and tourism, has seen a significant surge in popularity over the last 20 years. This thriving industry, characterized by activities such as navigating through corn mazes, picking pumpkins straight from the patch, and interacting with farm animals at petting zoos, serves as a dual purpose and significant revenue stream for businesses.

“It is essential to recognize the inherent risks that come with inviting the public onto your property,” said Ayers. “Knowing what a rat racer is, or talking about your jumping pillow, is an important part of the process. I strive to understand what my clients offer and any potential risks their unique business faces.”

Ayers has worked in insurance for Leavitt Group since 2016 and is actively involved in many outdoor industry associations including the International Agritourism Association (NAFDMA) and OHI, formerly known as The National Association of RV Parks and Campgrounds. She serves on several boards and safety committees and is committed to helping to make the industries that she serves not only safe, but profitable.

Risk Services – Leavitt Insurance Agencies has been serving clients since 1938 with office locations in Alexandria and Shreveport, Louisiana, and Corpus Christi, Houston, Lubbock, and Waco, Texas. They strive to be an exceptional insurance agency and provide cutting edge

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