



AN INVITATION TO EXHIBIT & SPONSOR

2025 NC Agritourism Farm Tour & Conference

21st Annual Conference / Dates: February 24-25, 2025

Hilton Raleigh North Hills - Raleigh, NC

We are pleased to invite you to participate in our upcoming 2025 NC Agritourism Networking Association Farm Tour & Conference as a vendor and/or sponsor. Our vendors are always a top priority for us as we create a valuable educational and networking experience for conference attendees. The 2025 Farm Tour and Conference has great networking opportunities as we have an exciting agenda in the works. The conference, with workshops, keynote speakers and presentations will take place at the Hilton Raleigh North Hills hotel. The hotel offers onsite dining at '88 Oaks Carolina Kitchen and Bar for Southern favorites including Fried Green Tomatoes and Smoked Carolina Country Ribs. There's also a Starbucks located in the lobby lounge, and room service is available 6 am – 12 am. Explore North Hills' shops and dining via hotel's free shuttle! Only 5-miles from downtown, you can visit the North Carolina State Capitol and the North Carolina Museum of Natural Sciences. Raleigh-Durham International Airport is 14 miles away.

During our annual event, we will be hosting farm owners and decision makers across the state in their important work of educating visitors about all that is grown, raised, caught and made on their farms. These farm owners will be looking for added value products to sell at their farm markets, activities for their guests and ways to market their farm. With your partnership we are able to place your business directly in front of North Carolina farmers which can positively affect the bottom line of your business.

All contributions are fully tax deductible and classified as a charitable contribution. The North Carolina Agritourism Networking Association is classified as a 501-C(3) non-profit organization and our Federal Tax ID number is 51-0572131. Please review the rest of the packet for details on this year's conference and how you can take part in it.

Sponsorship, program ads, and auction donations provide opportunities to show your company's support of our agritourism industry and increase your visibility during our conference. These options are also available to companies that choose not to have a booth at the trade show. We can also accommodate vendors who wish to sponsor a particular event such as a meal or the farm tour. Contact Kristy Phillips for more details (kristyncana@gmail.com or 336-215-6271).

Confirmed vendors and sponsors will be listed on the association's website as part of our pre-conference publicity so register soon. Sponsors confirmed before printing will be listed in the conference program booklet. Deadline for vendors and sponsors is December 20, 2024.

Please don't hesitate to contact me if you have sponsorship questions, program ideas, or special exhibit needs. We hope to see you there!

Sincerely,

Kristy Phillips, Executive Secretary
NC Agritourism Networking Association



VENDOR INFORMATION

2025 AGRITOURISM CONFERENCE

TRADE SHOW

Hours: **Monday, February 24, 2025** from **6:30 PM - 8:30 PM** and **Tuesday, February 25, 2025** from **7:00 AM - 3:00 PM**

Vendor Area: The trade show will be adjacent to the meeting rooms. Welcome Reception (Monday evening) and Breakfast and all breaks (Tuesday) will be held in the exhibit area. Vendor space includes a 6ft. table draped with 2 chairs.

Vendor Set up: **Sunday, February 23, 2025** from **6:00 PM - 9:00 PM**

Monday, February 24, 2025 from **12:00 PM - 6:00 PM** (*Vendors must be set up by 6:00PM for Welcome Reception*)

No special security is provided and NC-ANA assumes no liability for loss or damage to your display or equipment.

Breakdown: Please break down booths on **Tuesday, February 25** at **3:00pm** (*end of afternoon break*)

Electricity/Internet: Electricity cost is a \$50 one-time fee for standard electrical hookup and you may reserve your hookup by checking the box on your registration sheet. Wireless internet is complimentary.

Shipping: Please ship any items to the following address:

Hilton Raleigh North Hills
c/o (Company Name - Vendor)
3415 Wake Forest Road
Raleigh, NC 27609

REFERENCE: NC Agritourism Conference (February 24-25, 2025)

ACCOMMODATIONS & TRAVEL

Our host hotel is the: **Hilton Raleigh North Hills**
3415 Wake Forest Road
Raleigh, NC 27609

Cutoff Date: January 31, 2025
Final deadline to make your
hotel reservation at the
discounted group rate

RESERVATIONS:

Hilton Raleigh North Hills

◆ **Group Rate: \$139.00 + tax**

◆ **Reservations:** Individual reservations can be made by calling **1-800-HILTONS (Group Code: NCANA2)**

◆ **Customized Reservation Link:** <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=RDJNHHF&groupCode=NCANA2&arrivaldate=2025-02-23&departuredate=2025-02-25&cid=OM>

****Please note that if you need to adjust the dates of your stay, click "Edit Stay" at the top of the booking page and change the dates before making a reservation.*

SPECIAL OPPORTUNITIES

Our Silent Auction raises funds for the NC-ANA Scholarship Program. All donors will be fully acknowledged. Donations can be pies, products, tools, supplies, services, excursions, etc. Please note on the registration form if you plan to bring an item for the auction.

PROGRAM BOOKLET ADS

Increase your impact with a program booklet ad! Participants often keep booklets for year-round reference. All ads are full color and must be received by **December 20, 2024**. All sponsors receive a free ad (see details under sponsorship opportunities).



VENDOR & SPONSOR REGISTRATION

2025 Agritourism Farm Tour & Conference ❖ February 24-25, 2025 ❖ Raleigh, NC

CONTACT INFORMATION

Company/Organization: _____

Address: _____

Website: _____

Work Phone: _____

Cell Phone: _____

Email Address: _____

Representative Attending:

FREE _____

EXHIBIT SPACE

Vendor space includes 6' table with 2 chairs & admission for (1) representative to attend conference (\$75/each add'l attendee).

*Membership is required for vendors to attend.

*NC-ANA Membership 1 @ \$75 = \$ 75

Exhibit Booth _____ @ \$295 = \$ _____

Electricity for booth _____ @ \$50 = \$ _____

Complimentary WiFi _____ @ \$0 = \$ _____

Add'l attendees (1 incl) _____ @ \$75 = \$ _____

Additional needs and/or any dietary restrictions: _____

Total Exhibit Space Commitment: \$ _____

PROGRAM BOOKLET ADVERTISING

All sponsors receive a free full-color ad.

Please submit artwork to Kristy Phillips at kristyncana@gmail.com by December 20, 2024.

Ads are also available for purchase as follows:

Business Card (2" x 3.5") - \$45

1/4 Page (3.5" x 4.5") - \$75

1/2 Page (5.5" x 7.5") - \$135

Full page (8.5" x 11") - \$250

Total for Booklet Advertising: \$ _____

SPONSORSHIP OPPORTUNITIES

We rely on our sponsors to help keep this highly educational event affordable for our members! All sponsors benefit from prominent recognition in our our program booklet, on signs and announcements during the conference, as well as various types of conference publicity prior to farm tour & conference.

Host Level - \$5,000

Exhibit Booth at conference, Admission for 4 representatives to attend conference, Monday Farm Tour presentation (10-min. Dinner), Tuesday lunch presentation (5 min.), Breakout session presentation (5 min.), Name recognition on signage, free center spread ad in program booklet, Premier naming rights of the conference & logo branding in the program booklet + 2 hour welcome reception on Monday evening (6:30 PM - 8:30 PM)

Platinum Level - \$3,500

Exhibit Booth at conference, Admission for 3 representatives to attend conference, Monday Farm Tour presentation (10 min. Dinner) or Tuesday lunch presentation (5 min.), Name recognition on signage, free full page ad in program booklet + 2 hour welcome reception on Monday evening (6:30 PM - 8:30 PM)

Gold Level - \$2,000

Exhibit Booth at conference, Admission for 2 representatives to attend conference, Breakout session presentation (5 min.), Name recognition on signage, free half-page ad in program booklet + 2-hour welcome reception on Monday evening (6:30 PM - 8:30 PM)

Silver Level - \$1,000

Exhibit Booth at conference, Admission for 2 representatives to attend conference, Name recognition on signage, free quarter-page ad in program booklet + 2-hour welcome reception on Monday evening

Bronze Level - \$500

Exhibit Booth at conference Admission for 1 representative to attend conference, Name recognition on signage, free business card-size ad + 2-hour welcome reception

Total Sponsorship Commitment: \$ _____

FARM TOUR

Farm tour is Monday, February 24, 2025 (8:00am-6:00pm)

Bus tour & lunch _____ @ \$139 = \$ _____

Total for Farm Tour: \$ _____

Total amount enclosed and/or to be run on credit card

SUBTOTAL (all RED boxes) = \$ _____

3.5% credit card convenience fee = \$ _____

TOTAL \$ _____

Check (payable to NC-ANA) Visa MasterCard Discover

Name on Card: _____

Card #: _____ Exp: _____ CVV: _____

If you pay by credit card, a 3.5% convenience fee will be applied.

❖ QUESTIONS CALL (336)215-6271

❖ REGISTRATION DEADLINE: December 20, 2024

❖ MAIL TO: NC-ANA, 407 Wade Paschal Rd., Siler City, NC 27344 ❖ EMAIL TO: kristyncana@gmail.com